

One brand. Endless reach.

The official Vyntree brand kit — logos, colors, typography, voice and copy. Built so creators, affiliates, press and partners can talk about Vyntree like a pro from minute one.

CONTACT

support@vyntr.ee

vyntr.ee/brand

Reply within 48h

01 · MISSION

Turn one link into a creator business.

Vyntree replaces the link-in-bio with a living creator hub: tips, memberships, bookings, shop, media kit and brand inquiries — on one page that updates itself. We believe creators deserve infrastructure as ambitious as their work, not another link list.



Own the link

Your bio link, your data, your payouts. No middlemen between you and your audience.



Monetize on day one

Tips, memberships, paid DMs, gated content and shop — built in, not bolted on.



Look pro

Premium themes, custom domain, real media kit. Brands take you seriously.

02 · VOICE

Confident. Warm.

Zero corporate.

We write the way great creators talk to their audience: direct, useful, occasionally funny, never hypey. Short sentences. Strong verbs. No buzzwords. If a line could appear in any other SaaS tool, rewrite it.

DO

- Speak to one creator, not an audience.
- Lead with the outcome (earn, grow, own).
- Use concrete numbers when you have them.
- Keep CTAs short: 'Get Vyntree', 'Claim handle'.
- Reference the bio link, tips, memberships — real things.

DON'T

- Don't say 'revolutionary', 'game-changer', 'unleash'.
- Don't stack emojis. One, used well, beats five.
- Don't write paragraphs where a sentence works.
- Don't compare on features — compare on outcomes.
- Don't apologize for being a startup. Be the standard.

03 · LOGO

The marks & where they live.

The wordmark is the primary asset. Use the aurora version on deep ink backgrounds, the white on photography, the black on light surfaces. Always leave clear space equal to the height of the 'v' on all sides.

The wordmark 'vyntree' is displayed in a sans-serif font. The 'v' is white, 'y' is pink, 'n' is light blue, 't' is dark blue, 'r' is white, 'e' is light blue, and 'e' is white. The background is a dark, deep ink color.

AURORA ON INK

The wordmark 'vyntree' is displayed in a white, bold, sans-serif font. The background is a dark, deep ink color.

WHITE ON DARK

The wordmark 'vyntree' is displayed in a black, bold, sans-serif font. The background is a light, off-white color.

BLACK ON LIGHT

A white, bold, sans-serif letter 'V' is centered within a circular gradient. The gradient transitions from a dark purple at the center to a lighter purple at the edges. The background is a dark, deep ink color.

LOGO MARK

04 · COLOR

The aurora palette.

Three accents on deep ink. Violet leads, magenta brings energy, cyan signals data and success. Use the signature gradient sparingly — headlines, CTAs and hero surfaces only.

**Aurora Violet**

#B96BFF · Primary CTA · brand accent

**Hot Magenta**

#FF6BD6 · Energy moments · highlights

**Electric Cyan**

#5CD8FF · Data · success · secondary

**Deep Ink**

#0A0613 · Backgrounds · surfaces

**Soft Ink**

#F3EEFE · Body text on dark

**Muted**

#9D95B8 · Secondary text · meta

SIGNATURE GRADIENT

```
linear-gradient(135deg, #B96BFF 0%, #FF6BD6 50%, #5CD8FF 100%)
```

05 · TYPOGRAPHY

Sora & Manrope.

Sora carries personality in display sizes. Manrope handles everything else with quiet confidence. Both free on Google Fonts. No serifs, no system fallbacks in marketing — load the real files.

DISPLAY · SORA · 600/700

Aa
One link.
More revenue.

BODY · MANROPE · 400/600

Aa
Vyntree turns a single link into a full creator business — tips, memberships, bookings, shop and media kit, all on one page that updates itself.

TYPE SCALE

Aa

H1 · 40px

Aa

H2 · 28px

Aa

H3 · 20px

Aa

Body · 14px

Aa

Caption · 11px

06 · SWIPE COPY

Ready-to-post in seconds.

Copy, swap the brackets for your details, publish. Tested on real creator accounts — these are conversion-friendly, not just clever.

INSTAGRAM BIO

link in bio that actually pays —

→ tips · memberships · shop · brand deals

→ [vyntr.ee/\[username\]](https://vyntr.ee/[username])

TWEET / X POST

stopped using linktree.

switched to vyntree.

now my bio earns money instead of just sitting there.

[vyntr.ee/\[username\]](https://vyntr.ee/[username])

TIKTOK CAPTION

if your link in bio is just... links — you're leaving money on the table.

→ vyntr.ee

AFFILIATE DM

Hey [name] — switched my bio to @vyntree last month and it's been wild. Tips, memberships and brand inquiries on one link. 30% lifetime affiliate if you want my link.

07 · OUTREACH EMAILS

Templates that land.

COLD PITCH · BRAND**Subject: 30s — [Brand] × [Creator]**

Hi [name],

I'm [creator], I run [channel] for [audience size] [niche] in [region]. My audience aligns with [Brand] because [specific reason].

Full media kit + reach breakdown: [vyntr.ee/kit/\[username\]](https://vyntr.ee/kit/[username])

Open to a paid post, gifted collab or longer partnership. Happy to send rates.

— [Creator]

AFFILIATE FOLLOW-UP**Subject: Quick one**

Hey [name],

Did you get a chance to look at Vyntree? It replaced my linktree, tip jar and store in one move. Sign up via [vyntr.ee/?ref=\[code\]](https://vyntr.ee/?ref=[code]) — I get 30% lifetime, you get the cleanest bio link on the internet.

— [Creator]

PRESS / MEDIA**Subject: Vyntree — press kit & quotes**

Hi [name],

Press kit, logos and recent traction numbers: vyntr.ee/brand

Founder available for quotes on the creator economy, link-in-bio market and creator monetization. Reach us at support@vyntr.ee.

— Vyntree

Need custom assets?

Email support@vyntr.ee — we reply within 48h with co-branded creative, decks or press materials.